

# Bob Carrasca

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## Professional Objective:

To apply my management experience working on multi-discipline teams developing new and innovative digital based products that are exciting to me. Expand on my personal experience by creating a challenging, productive and creative environment for individuals to thrive in. To accurately define success and develop a team that can exceed expectations. To practice what I preach.

## Work Experience:

### Wizards of the Coast, Hasbro – Renton, WA

June 03 to Dec. 2008

#### *Technical Program Manager (May 07 to Dec 08)*

- Manage technical individuals within digital team to achieve key project objectives and goals. The team was mainly composed of digital 3D artists, technical artists and project engineering.
- Qualify overseas vendor thru RFQ verification process to determine prize vendor for a host digital based projects.
- Manage digital teams and work flows to produce quality 3D assets for Magic Online, D&DI and miniatures programs.
- Set –up and manage the communication, archiving and process pipeline between internal teams and external vendors.

#### *Product Engineering, New Business Development (June 03 to May 07)*

- Create manufacturing process and engineering specifications.  
Using Attask and Perforce software I was able to organize and effectively meet critical production schedules.
- Key organizer and program facilitator between creative, brand, engineering and Senior Management.
- Prepare and present new product concepts to Brand, Marketing and Senior Management teams.
- Manage Lucas Licensing “Star Wars” line to meet the licensing team’s requirements.
- Develop and organize projects with overseas vendor to meet critical production schedules and cost goals.

### K2 Corporation – Vashon, WA

Oct. 97 to Sept. 2002

#### *Development Engineer and Senior Program Manager*

- Managed, developed and organized new hard good product lines to meet consumer expectations.
- Organize teams and manage products from inception through final production.
- Coordinate projects with overseas manufacturing to meet target production releases.
- Implemented a detailed business plan which included a complete financial budgets as well as ROI analysis for Senior Management’s approval. Planned product lines to meet budgetary constraints
- Led and executed training seminars for marketing and sales as it related to the annual product lines.
- Focus group, market study, product positioning and branding.

### McCawley Precision – Kent, WA

Oct. 95 to Aug. 97

#### *Senior Sales Engineer and New Business Manager*

- Develop comprehensive business plans to target new prospect and niche markets.
- Technical Sales, Account Management, Product and manufacturing specifications.

## Computer Skills:

*Engineering software:* Solid modeling & CAD software: Solid Works 2004, Free Form, Rhino, SDRC Ideas, Auto Cad, Cosmos FEA, C-Mold Quick Fill

*Business & Design Software:* CS3 Adobe Photoshop, Illustrator, Atask, MS Office, Microsoft Project, Power Point, Perforce, Share point.

*Practical knowledge of the following software:* 3D’s Max 2009, Mudbox, Zbrush 3.1, Right Hemisphere, Visual studio

## Education:

Major: Bachelor of Science, Manufacturing Management

California State University Chico, May 1995

Emphasis: Plastics Engineering

*References and Portfolio upon Request*